



JUDY HO

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973.641.9975

## SKILLS

UI/UX Design  
Concept Design  
Icons & Logos  
Game Art  
Brand Identity  
Style Guides & Documentation  
Interaction Design  
Prototyping & Wireframing  
Storyboarding  
Traditional Studio Art

## TOOLS

Adobe Photoshop  
Adobe Illustrator  
Adobe AfterEffects  
Adobe XD  
Proto.io  
JIRA  
Mac/Windows  
Perforce  
Unity Game Engine  
NGUI

## EXPERIENCE

Senior UI Artist | UX Team

Game Circus, LLC | Dallas, TX | July 2014 - Present

- Designed UI assets, layouts, animations, game graphics, and Company Logo from concept to launch
- Researched UX and created prototypes and wireframes for major features
- Lead other artists in creating standardized UI assets with documentation of UI Style Guides
- Collaborated with Game Designers, Tech Leads, Production, and Artists to get assets implemented in Unity and ready for launch

UI/UX Art Lead | Content Manager | Writer

Dreamkind Studios | Englewood, NJ | September 2012 - July 2014

- Designed layouts and wireframes of iOS apps and animated advertisements
- Created UI designs, icons, sprite sheets, and other assets for educational mobile apps on iOS
- Co-edited in-game content, managed content databases, and developed schedules for writing staff
- Quality Assurance Tested to ensure information is easily accessible and understandable by user

## PROJECTS

Sr. UI Artist

Game Circus, LLC | **Clash Tactics** | Soft Launch Outside of US 2018

Game Circus, LLC | **Taps to Riches** | Launched 2016

Game Circus, LLC | **Coin Dozer Pirates** | **Casino** | **Haunted** | Launched 2016

UI Artist

Game Circus, LLC | **4 Pics 1 Song Re-design** | Updated 2015

Game Circus, LLC | **Brick Breaker Hero** | Launched 2015

Game Circus, LLC | **Prize Claw 2** | Launched 2015

UI/UX Art Lead

American Red Cross, Dreamkind Studios | **Monster Guard** | Launched 2015

UI/UX Art Lead | Sound & Content Manager | Writer

Carolina Healthcare Systems, Dreamkind Studios | **Amazings** | Launched 2014

NFL, American Heart Association, Dreamkind Studios | **NFL PLAY 60** | Launched 2014

## EDUCATION

BFA in Computer Art | Minor in English

Syracuse University | Syracuse, NY | 2010

Maintained 3.80/4.00 Overall GPA

Summa Cum Laude